

Sir Michael Snyder

Bramdean Manor, Church Lane, Bramdean, Alresford, Hampshire SO24 0JS

Received 23 February 2024

Dear Sirs,

Brockwood Entertainment Ltd , Sheep Dip, SO24 0LF

I write to object to the licensing of this festival on grounds of the noise and traffic issues which will create a public nuisance and the inappropriateness of holding such an event over 4 days with the additional preparation and clearing periods either side.

Indeed I do not believe the holding of the event at all, is either necessary or in keeping with the principal purposes of the National Park which are enshrined in law namely:

“ Purpose 1 - ‘To conserve and enhance the natural beauty, wildlife and cultural heritage of the area’.

• Purpose 2 - ‘To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public’”

I realise that the applicants say that they will be bringing people into the National Park for purpose 2 but however well intentioned and whatever mechanisms are put in place to give evidence to this, I think it is self evident that all or virtually all of the people attending will be focused on the entertainment and ‘hospitality’ being provided within the event enclosure.

Furthermore one major part of the special nature of the national park is peace, tranquility and the quiet enjoyment of the natural environment which will be destroyed by such an event.

The Licensing Policies include the following :-

“1.7 The licensing objectives collectively seek to protect the quality of life for those who live and work in the vicinity of licensed premises and those who choose to socialise in them. The licensing authority will have regard to the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 62 of the Environment Act 1995).”

In order to grant such a licence it will, I am informed, be necessary for the licensing authority to show how this event would comply with Purpose 1 of the SDNPA which takes precedence over Purpose 2 where there is a conflict.

At a consultation meeting of local residents we were informed by the applicants that the noise level would have to be no more than ‘Boomtown’ as the apparently permissible level of decibels – everyone present can very clearly hear and does suffer from that event and it is some 8 miles away – this event is proposed to be on the edge of Bramdean Village and very close to other residences. That level of noise would be intrusive and detrimental to residents in terms of their health due to stress and lack of sleep especially if it continued at all after 11pm.

Again at this consultation meeting it was clear that the applicants have not yet planned for the extensive traffic movements that would be caused, although they did say that the vehicular exit would be onto a narrow single lane road on the other side of the proposed

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event site from the A 272 (Joan's Acre Lane) – this would cause chaos if any other vehicle was using this road to access their own properties.

The applicants also mentioned that they would be donating an amount to a very worthwhile charity for mental health but the amount they mentioned is really very minor compared with the scale of the event or indeed the public nuisance that it would cause.

They also mentioned that they hoped to move back to live near their family farm with the money generated from such events which were envisaged to grow over a few years to a maximum of 5000 attendees. I personally admire their entrepreneurial spirit and their motivation to return to the area as well as their concern not to create divisions in our community, but I just don't think that this is the right location for such a noisy and traffic creating event, with the consequent public nuisance which also conflicts the main purpose of the National Park

Yours faithfully,

Michael Snyder

Sir Michael Snyder
Bramdean Manor,
Church Lane,
Bramdean,
Alresford,
Hampshire
SO24 0JS

Michael Curtis
Gastons, Kilmeston, Nr Alresford, SO24 0NL
Received 24 February 2024

Dear Sirs,

Brockwood Festival

I am writing to object to this on the following grounds:

1. Extra traffic on the A 272 - we already have one music festival - Boomtown - which disrupts traffic on the A272 before, during and after the festival, and this causes air pollution, detrimental to both adult and children's health.
2. Noise pollution. We do not need this extra aggravation to people's health and well-being.
3. This may be a small festival compared to Boomtown, but the danger is that each year it will become bigger.

This represents a public nuisance and should not be allowed.

Yours faithfully,

Michael Curtis,
Gastons,
Kilmeston,
nr. Alresford,
SO24 0NL.

Anthony Jones
Joan's Acre, Hinton Ampner, SO24 0LF
Received 24 February 2024

Dear Sirs,

I'm afraid I have to object to the attached application – mainly on the grounds that I think it is completely unsuitable to have another Music Festival in the middle of a South Downs National park .

If you look at the application you will see that it is next to “Joan's Acre Lane” and I happen to live at JOAN'S ACRE So I am next door , my house is just off the bottom left hand corner of their Map.

The application appears to have been submitted about two weeks ago and I only found out about it via a neighbour last Wednesday. Luckily, I also found out that there was a meeting to discuss it with the Bramdean and Hinton Ampner residents yesterday. So I attended.

There I discovered the following: –

1 The license is proposed to be “in perpetuity “ - surely unwise.

2 Traffic - it's a relatively small festival at the moment (they are looking at 1500/2000 people) and they predicted that between 200/ 300 cars would visit over those 2 days These would apparently arrive from the A 272 but leave via “Brockwood Lane “or Joan's acre Lane.“ These are both single track roads with very limited passing capabilities for half a mile in both directions.. I couldn't see how that would work.

(Mr Morton has offered to show me his traffic management plan but not until the week of March 7th which is too late)

3 - And then there is the question of Noise . I live about half a mile from the site. (and 5 miles from Boomtown from which we suffer every year). I was told that a Noise test had been carried out but , again, no one has ever consulted me. Various decibel figures have been quoted in the attached forms but I don't understand them and a man called Jerry Pett who was also at the meeting(and works with you apparently)said that nobody really understood them. So all a bit odd.

Apparently traffic assessments and noise assessments (? AMP @ NMP) are being prepared but wouldn't be ready until later. I couldn't understand why they hadn't been submitted with the original application , and Mr Gwynne Smith from ' Security and Events' couldn't quite explain that either.

Obviously other people had their views but not many seemed to be positive - particularly those from the Krishnamurti Centre who are even closer to the site.

I would prefer not to fall out with my neighbours - and I hope I don't.

BUT.....

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There is something very curious going on here , as it has just been pointed out to me that tickets to the festival are ALREADY on sale via the “Brockwood music festival” Instagram site ,which promotes it as being an event where you can join ‘thousands of your friends ‘to enjoy themselves.

So they seem to assume that they have the license already - or that they know you will be giving it to them whatever the objections may be. ? Is that the case ?

Yours,

Anthony Jones
Joan's Acre
Hinton Ampner
SO24 0LF

David Templeman
Turnpike Cottage, Hinton Ampner, SO24 0JT,
Received 23 February 2024

RE: Brockwood Festival - Prevention of Public Nuisance

Dear Ladies and Gentlemen,

I fully support Sir Michael Snyder's objection.

In addition, I object on the grounds of my email of 20 February attached below.

This application is exactly how Boomtown started. I objected to that from the outset and I object to this application too.

My neighbours and I live in a very small patch of the Southdowns National Park; Bramdean and Hinton Ampner to be exact! Measurement drives behaviour and yet there is no measurement, no Leadership, just anarchy, so that the ill behaviour of the greedy few and their cohort is following an inexorable, not unexpected, totally uncontrolled path. Where's the Leadership?

Brockwood and Cheesefoot Head are only just over 5 miles apart. They are both on an essential East / West transport road link. Boomtown already disrupts this hub, not only during the event, but also for several weeks during set up and dismantling. This Brockwood Event will create yet more local, through traffic havoc. In effect this application will mean two licences for two music festivals, both well within hearing distance of each other. Much of this event is at an anti-social hour (anything after midnight is not just antisocial it's inconsiderate) and on far too many days and nights. Not for the first time either. Low frequency sound travels far, especially between the rolling hills of the South Downs and it has a pronounced, monotonous, rhythmic beat that disturbs sleep. An incremental increase in the number of attendees means more people : more noise and extended hours of operation for amplified music. Like many properties in this area my cottage is listed, so I do not have air conditioning or double glazing and on most nights I have to keep the windows open.

Residents' views were ignored in 2022 and 2023, when applications were made for both events. (see Brockwood PREM 828 Licence attached). In effect we are already seeing creep in both licence applications, 1) Brockwood (Sheepdip, Joans Acre), and 2) Matterley Farm (Boomtown). Plus 3) there's Motocross and the other noisy events all within weeks of each other. It's not just the events, it's also the disruption caused by the setting up and dismantling.

No sooner does one event end than the next one starts, preparation phase overlapping close down phase. First one festival, now two festivals. Where geographically will the Music Festival Organisers choose next? Residents require a limit that's both sacrosanct and policed. One music event (Boomtown) is already too many, otherwise why do so many local residents object? Those objections are well documented and many are common to this latest application.

"Enough is more than enough", noting that residents still haven't had a satisfactory resolution to the Travellers Site at Moody's Meadow, which lies within the same local area. The reply I had to my objection about that site was "one step at a time"! And I'm still waiting for the first small step.

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To summarise, Residents are being ignored. It's time our Councillors talked to each, took a holistic view, took note of the objections that have gone before and had the courage to say NO, this creeping virus of Festivals must STOP!

That also in short is the Measurement, Leadership and Behaviour, this resident is expecting from our representatives.....

Yours

David Templeman,

Turnpike Cottage,
Hinton Ampner,
SO24 0JT

Jonathan & Alexandra Hardie
Jordan House, Wood Lane, Bramdean, SO24 0JN
Received 26 February 2024

Applicants are Brockwood Entertainment Ltd, Sheep Dip, SO24 0LF

Dear Sirs,

I write to object to the licensing of this festival on grounds of the noise and traffic issues which will create a public nuisance and the inappropriateness of holding such an event over 4 days with the additional preparation and clearing periods either side.

It is quite clear that the application and with it the proposed event does not meet the principal purposes of the National Park, and whilst the applicants are stating that they will be bringing people into the National Park for one of these purposes it is surely clear that this is a straightforward attempt to make money through a festival.

One of the special aspects of living in a national park is that we should be able to enjoy living or working without the noise and pollution and ruination of it that comes with such a proposed event.

The applicants have failed to show any compelling reason to support their application.

We therefore ask that the licensing committee reject the application.

Yours faithfully

Jonathan & Alexandra Hardie
Jordan House
Wood Lane
Bramdean
SO24 0JN

Clare Cholerton - Parish Clerk - On behalf of Cheriton Parish Council
c/o Manor Cottage, Beauworth,, Alresford, SO24 0NZ
Received 29/02/2024

Dear Sirs,

Please find Cheriton Parish Council's comments on the Brockwood Music Festival's application for Premises Licence.

Regards Clare Cholerton, Cheriton Parish Clerk

BROCKWOOD MUSIC FESTIVAL 2024: Application for Premises Licence

Cheriton Parish Council would like to make a representation regarding the application for a Premises Licence for Brockwood Music Festival in Hinton Ampner, which is within the South Downs National Park. We request that a Hearing takes place.

The proposed site is in the adjoining parish to Cheriton and public nuisance might be caused for some of our residents, mainly due to the noise of amplified live and recorded music taking place after 11.00 pm particularly from the elevated site which means that the noise, especially low-frequency bass, would be heard over a long distance. It is noted that licensable activities are requested until 0200 on Friday and Saturday in 2024 and until 0300 on these days in 2025 (N.B. Incremental growth). There are no noise monitoring points specified and the application states that these will be "agreed in writing with the Licensing Authority". Cheriton Parish Council objects to these proposed conditions as they would provide no protection for our residents. It is requested that, unless a condition is applied which requires music noise to be inaudible outside the site, amplified live and recorded music must cease at 11.00 pm on all nights.

It seems that this music festival is following a similar path to Boomtown at the nearby Matterley Farm by starting quite small and then having incremental increases in both the attendance numbers and the time period when amplified live and recorded music would be played. The Licensing Sub-committee has granted a succession of licences for Boomtown to grow in size over a period of several years to the detriment of some local residents.

As recently as December 2023 Winchester City Council adopted a revised Licensing Policy which now includes a statutory requirement to respect the Purposes of the South Downs National Park. The first Purpose, which takes precedence over the second Purpose if there is a conflict, is to conserve and enhance the natural beauty, wildlife and cultural heritage of the area. The application does not even mention that the site is within the National Park or refer to the recently-revised Licensing Policy. There is no environmental evidence provided with the application about the possible adverse effects on the fauna or how this proposed event would conserve and enhance the natural beauty, wildlife and cultural heritage of this part of the National Park.

The Sub-committee is requested to refuse the application for a premises licence because it does not comply with paragraphs 1.5 and 1.7 of the Council's Licensing Policy, does not respect the first Purpose of the South Downs National Park, and would not prevent public nuisance to some residents of Cheriton.

Cheriton Parish Council
c/o Manor Cottage,
Beauworth, , Alresford, Hants, SO24 0NZ

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Allan Thomson
Hillview, Church Lane, West Meon, GU32 1JB
Received 2 March 2024

Sheep Dip, SO24 0LF

I am a resident of Hillview, Church Lane, West Meon, GU32 1JB.

I would like to raise a number of objections to the licensing application:

- this sits on a single track road and this event would cause significant traffic congestion and inconvenience to local residents. Most weekends we ride our horses along that lane and would be unable to during the event;
- the noise to as late as 4am would likely disrupt local residents and livestock;
- setting up the event would bring a large amount of commercial traffic;
- such an event is out of keeping for the local area and SDNP.

Mr Allan Thomson

Jenny Meckiffe and Linda Turner.

2, Brockwood Dean Cottages, Bramdean, Alresford, Hampshire, SO24 0LJ

Received 4 March 2024

Objection to Brockwood Music Festival

Dear Sir,

We are writing to you to make a representation against the proposed Brockwood Music Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd. I have serious concerns about the public nuisance this event will inevitably cause.

The proposed festival lies within The South Downs National Park; a place which has two statutory purposes as provided by the government and which need to be considered when activities are undertaken which may have an impact on the designated area, as shown below, and which it seems fairly clearly as a resident of the national park, would not be being followed were the festival to go ahead.

“The Government also places a corresponding social and economic duty upon National Park Authorities themselves – to be considered when delivering the two purposes. This reciprocal arrangement is designed to ensure a high degree of mutual cooperation, avoiding the risk either that the needs of National Park residents and businesses will be ignored, or that others will ignore its designation when undertaking activities.

Purpose 1: To conserve and enhance the natural beauty, wildlife and cultural heritage of the area.

Purpose 2: To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.

Duty: To seek to foster the social and economic wellbeing of the local communities within the National Park in pursuit of our purposes.”

Another event which focuses on noise, increased traffic and pollution and potential negative impact on the park, its residents and wildlife should surely be considered inappropriate for such a place, particularly with the fact that an incredibly similar event already takes place less than 10 miles away. It clearly is against the first proposal as it will not enhance or conserve the natural beauty of the place. We have been informed that the park authorities do not have to either provide or give permission for the event, as that lies with the council, but clearly from reading these statutory purposes they appear to be in conflict with them. We should be attempting to preserve places of peace and calm, not adding more events which detract from them.

A further point when considering the public nuisance that this event will inevitably cause is one of noise. Where we live is adjacent to the lane that some of the festival traffic will be taken up and also almost directly in the line of the direction the speakers will be turned after 11:30pm. The festival has already been held over two previous years; the first without any prior warning, and the noise was very disruptive to sleep particularly as it happens during the summer months when it is preferable to sleep with the windows open, something which it was simply not possible to do during the festival evenings. We are, along with Brockwood Park School, the closest residences to the site so will be among the

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greatest affected. We already have to contend with the noise from the motor-cross every month, the huge and incredibly loud Boomtown Festival - whose noise can be heard from 9 miles away, and the motorbikes along the A272.

The A272 is already a very busy road, but we are worried about the impact on this busy road the extra festival traffic will create. The traffic plan is proposing traffic lights just before our drive entrance which could potentially compromise arriving and leaving, and also the extra vehicles travelling up and down the lane directly next to us as outlined by the plan.

However, our main concern is the fact that the licence is granted in perpetuity and the scaling up of the numbers attending grows year on year. We have been assured but the event organisers that it cannot get any bigger than the 5000 proposed for a couple of years time, but not only does that seem a very large number with all the increase disruption to noise, traffic and environment, it also means that if it is a successful event bringing in a lot of money then it would be natural and inevitable for the organisers to apply to make it larger, something which has clearly happened at Boomtown.

We trust that my objections and concerns will be considered as we have ensured that they are not frivolous, vexatious or repetitive.

Yours faithfully

Jenny Meckiffe and Linda Turner.

Tom and Kate Power

Flat 15, the Pavillions, Brockwood Park School, Bramdean, SO24 0LQ

Received 5 March 2024

Dear Sir/Madam,

Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

We are writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

Our representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

We are local residents who, if the event goes ahead, would have the event running around 100m from our living room window. We have no objections to festivals per se, but we are afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

We live on property owned by the Krishnamurti Foundation Trust who are also our employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been touched by Krishnamurti's work. We consider ourselves custodians of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

We have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. We understand a temporary event notice was used. This event caused significant trouble with excessive noise before

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and after 11pm, Cont'd Tom & Kate Power

trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. We moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to our personal accommodation and our neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for us to support the application. Furthermore, we cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on our own lives and other nearby residents but also the operation and reputation of the KFT.

We note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

We note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are

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respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

We are concerned about the disruption this festival event will have on the surrounding wildlife.

Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which Cont'd Tom & Kate Power

the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarmingly, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquillity Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

We are concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, we are concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on

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the organisers to make a return on the event, both for charitable and also personal financial reasons, we are concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. We are also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

We understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, we are concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, our position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, we have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for us and other residents in the vicinity to access local amenities.

We are grateful for the time you have taken to consider our concerns and we look forward to hearing from you in due course.

Yours faithfully,

Tom and Kate Power

Flat 15, the Pavillions, Brockwood Park School, Bramdean, SO24 0LQ

Brenda Sims

Elm Cottage, Five Bells Lane, Nether wallop, Stockbridge, SO20 8HA

Received 2 March 2024

2 March 2024

Dear Sir/Madam

Ref: Hampshire Chronicle 29/2/24: 'Things you should know':

**Brockwood Entertainments Ltd – premises license applied for on 8 February 2024
for Sheep Dip, Hinton Ampner, Alresford, Hants SO24 0LF**

I write to make representation regarding the above application for late night alcohol and live/recorded music at the address above. I have not researched the application as I write in haste to meet your 7 March deadline. I assume that this is for a 'festival' as a one-off event.

As a resident of Alresford (30 years) and Cheriton (20 years) – I question if the upper Meon Valley and the Upper Itchen Valley – situated in a National Park – really deserve yet another public event.

Local residents already 'enjoy' a significant numbers of events throughout the year – with Boomtown, and Motor Cross World Championship, The Alresford Show to name the main ones – and also the Cheriton Flower Pots Beer Festival. I personally welcome these events and as a resident was fully prepared to grin and bear it when they came up on the calendar. However, there must be a cap put in place on the number of these events at some stage – just because we live in an exceptionally beautiful part of the country does not assume that residents should face yet another late-night music and alcohol event in this 'quiet and peaceful' part of the countryside.

There will be significant impact to the local community regarding noise, late night disruption, lighting the 'dark' night sky, litter/pollution potentially and mainly traffic. I would also question if the intended site would be impacted regarding flora and fauna etc.

The A272 at Hinton Ampner already is a notorious hot spot for motorbike noise and speeding, again something that the residents all have to learn to live with – I cannot see that adding another event such as this would bring any benefit to the locals.

Yours faithfully

Elizabeth Anne Newson
Fir Tree Cottage, Bramdean, SO24 0JW
Received 5 March 2024

5th March 2024

OBJECTION TO BROCKWOOD ENTERTAINMENT LTD's APPLICATION FOR NEW PREMISES LICENCE FOR BROCKWOOD FESTIVAL

Dear Sir,

OBJECTION TO BROCKWOOD ENTERTAINMENT LTD's APPLICATION FOR NEW PREMISES LICENCE FOR BROCKWOOD FESTIVAL

I wish to make a written representation to object to the application from Brockwood Entertainment Ltd., of Sheep Dip, Hinton Ampner, Alresford, for a new premises licence for Brockwood Festival on the grounds of the prevention of **public nuisance** caused by noise from amplified music and the influx of traffic.

Brockwood is situated in the South Downs National Park (SDNP) in close proximity to the villages of Bramdean and Hinton Ampner. A music festival is totally inappropriate in a national park the principle purposes of which are enshrined in law:

- Purpose 1: to conserve and enhance the natural beauty, wildlife and cultural heritage of the area
- Purpose 2: to promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.

Outstanding features of the special nature of the National Park are peace, tranquillity and the quiet enjoyment of the natural environment which will be totally destroyed by such an event as a music festival. The two simply do not go together; it is disingenuous for it to be suggested otherwise.

Previous smaller-scale music events, held by the applicant, have shattered the tranquillity of the neighbouring villages with loud, amplified music into the early hours of the morning which, reasonably, can be considered a **public nuisance**. The constant thud of bass music over a sustained period of several hours leads to sleepless residents experiencing anxiety and distress leading, in some cases, to mental health issues.

Apart from the public nuisance of the disturbing effects of loud music, **public nuisance** will inevitably be caused by the influx of, potentially, thousands of extra vehicles on narrow, country lanes; residents going about their lawful business will be hindered from doing so.

In addition, how does a massive increase in traffic in a small, rural area contribute to clean air? Will diesel generators be used to provide power on site? How will this fit with Winchester City Council's 'green credentials' and the conservation of the natural environment?

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The locality is blighted by the massive **public nuisance**, caused by noise and traffic, that is the Boomtown Music Festival. Please don't allow a licence to be granted for another

such event which is totally at odds with the purposes of the SDNP and the wishes of the neighbouring communities.

I would be grateful if the Licensing Authority would give due consideration to the points I have raised in my written representation.

Yours faithfully,

Elizabeth Anne Newson (Mrs).
Fir Tree Cottage
Bramdean
SO24 0JW

Eva Booth & Stanly Sugumar
1 Brockwood Dean Cottage, Bramdean, SO24 0LJ
Received 5 March 2024

Application for New Premises Licence by Brockwood Entertainment Ltd

Eva Booth and Stanly Sugumar
1 Brockwood Dean Cottage
Bramdean
SO240LJ

Dear Sir/Madam,

Subject: Representation Against Application for New Premises Licence - Brockwood Festival

Dear Sir/Madam,

I am writing to formally object to the application submitted by Brockwood Entertainment Ltd for a new premises licence concerning the Brockwood Festival, to be held at Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF.

My representation is grounded in the concern that the proposed event, as outlined in the application, fails to align with the licensing objectives set forth, particularly regarding:

-The prevention of crime and disorder.

-Ensuring public safety.

-The prevention of public nuisance.

As a resident in close proximity to the proposed event site, approximately 300 meters from my residence, I have significant reservations regarding the potential impact of the festival on our community. While I am not opposed to festivals in principle, I believe that Brockwood Entertainment Ltd has inadequately assessed the full scope of the event's repercussions on our locality and has not earnestly addressed our apprehensions during the event planning process.

I reside on premises owned by the Krishnamurti Foundation Trust (KFT), which was established at Brockwood Park to develop a retreat centre, educational institutions, and a community dedicated to exploring the teachings of Krishnamurti, a globally recognized philosopher and educator. The retreat centre holds international significance for individuals influenced by Krishnamurti's philosophy. As a custodian of the tranquillity and natural beauty of this remarkable area within the South Downs National Park, I am deeply concerned about the potential disturbance and disruption that the proposed festival would bring.



My concerns stem from the previous occurrences of similar events in the vicinity:

In 2021, an event described as a private 'party' drew around 500 attendees. The excessive noise, particularly after 11 pm, disrupted the peace, with amplified bass frequencies causing disturbances until the early hours of the morning.

The 2022 event, spanning two days, led to significant issues including excessive noise, trespassing on school premises, littering, and traffic congestion due to approximately 600 attendees. Despite subsequent apologies from the organizers, the event severely disrupted the operations of our retreat centre and tarnished its reputation as a serene sanctuary.

The absence of an event in 2023 was ostensibly aimed at addressing past issues; however, the proposed festival for 2024 and 2025 indicates a disregard for the concerns raised by the local community and the adverse effects experienced in previous years.

The anticipated noise levels during the proposed event, extending late into the night, would be intolerable for residents like myself who value the peaceful environment of the national park. Furthermore, the festival's proximity to residential areas and its potential impact on the activities and reputation of the KFT are untenable.

In accordance with the Statement of Licensing Policy implemented in February 2024 by the South Downs National Park Authority (SDNPA), which prioritizes the conservation of natural beauty and wildlife, the proposed festival contradicts the SDNPA's purposes and duties. Moreover, the lack of consideration for the event's impact on local wildlife, including nationally scarce species such as the Barbastelle Bats, raises serious environmental concerns.

The discrepancy between the stated maximum capacity in the application and the actual capacity proposed during a recent public meeting (5000 persons) is alarming and indicative of inadequate planning and consultation. Such discrepancies, coupled with concerns about potential crime and disorder, inadequate noise management, and traffic safety, underscore the unsuitability of the proposed event for its intended location.

I urge the licensing authority to consider these objections carefully and prioritize the well-being and tranquility of the local community and the ecological integrity of the national park. Granting a premises licence for the Brockwood Festival would not only jeopardize the peace and safety of residents but also undermine the conservation objectives of the SDNPA.

Thank you for your attention to this matter. I anticipate a thoughtful consideration of my concerns and a prompt response.

Yours faithfully,

Eva Booth and Stanly Sugumar

Bill and Leila Taylor
Brockwood Park Lodge, Brockwood Park, Bramdean, SO24 0LQ
Received 5 March 2024

Dear Sir/Madam,

Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

We are writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd. Our representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

My disabled wife and I are residents who, if the Festival goes ahead, would have the event running around 100m from our living room window. We have no objections to festivals per se, but are afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

We have lived for 30 years in the Lodge, a property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been touched by Krishnamurti's work. We consider ourselves custodians of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

We have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location: In 2021 this was described as a private 'party' in which around 500 people attended. The music was loud before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. It felt and sounded like the walls of our home (the Lodge) were being struck with a sledge hammer and this continued until around 3am.

In 2022 this event was held over two days on 9th and 10th July. We understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto

our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. We moved here to live in a beautiful, peaceful place and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to our personal accommodation and our neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for us to support the application. Furthermore, we cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, there is further disturbance and we have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual

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event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on our lives, and other nearby residents, but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

We note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

We are concerned about the disruption this event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

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We are concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, We are concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, we are concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. We are also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

We understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, we are concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, our position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, we have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for us and other residents in the vicinity to access local amenities.

We are grateful for the time you have taken to consider our concerns and look forward to hearing from you in due course.

Yours faithfully
Bill & Leila
Taylor

Tobias Williams
Flat 9 Krishnamurti Centre, Brockwood, SO24 0LQ
Received 5 March 2024

Krishnamurti Centre
Brockwood
SO24 0LQ
5th March 2024

By Email: licensing@winchester.gov.uk

Dear Sir/Madam,

Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

I am a local resident who, if the event goes ahead, would have the event running around 100m from my living room window. I have no objections to festivals per se, but I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event. I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been touched by Krishnamurti's work. I consider myself a custodian of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

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The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live

in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT. I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The

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last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South

Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the

location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this

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type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully
Tobias Williams

Emma Birt
Brockwood Park School, Brockwood, SO24 0LQ
Received 5 March 2024

Dear Sir/Madam,

**Application for New Premises Licence by Brockwood Entertainment Ltd for Premises
Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire,
SO24 0LF**

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

I am a local resident, living in Brockwood Park School. If the event goes ahead, I would have the event running around 100m from my living room window. I have no objections to festivals per se, but I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been touched by Krishnamurti's work. I consider myself a custodian of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of

bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and my kitchen windows were rattling with every bass beat. This continued until 3am and the music continued beyond this, even.

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In 2022, this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable, as they would be right outside my home. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

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I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarmingly, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which

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is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

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A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours

faithfully,

Emma Birt

Raman Patel
2 The Spinney, Bramdean, SO24 0JE
Received 5 March 2024

Dear Madam / Sir

I am writing to make a representation against the running of the Brockwood Festival submitted to the Winchester City Council by Brockwood Entertainment Ltd.

In my understanding the representation is made on the basis that the application and the conditions set out within it, do not promote the licensing objectives including:

1. The prevention of crime and disorder.
2. Public safety
3. the prevention of public nuisance.

The proposed festival falls within the South Downs National Park. When I attended the meeting arranged in the Bramdean village hall that the parking plan and the roads to be used were very vague. Potentially the proposed roads (A272) and the narrow lanes to be used as exit for the cars would certainly create a traffic nuisance and a bottle neck.

In 2021 and 2022 similar events were hosted as private parties. During that time, it did create traffic issues and the noise of the music could be heard until past 2.00 am. The number of people attended were around 600.

This time the license application made is in perpetuity and the numbers of people to increase incrementally up to 2,000, 3,000, 5,000 on a yearly basis. This will increase the noise and the traffic by many folds. We already suffer from the yearly Boomtown festival regarding the traffic and the music noise and it is almost 8 miles away! I understood that it is the same level of volume that is permissible to the proposed festival.

Additionally, what is proposed doesn't seem to fit with the guidelines proposed by the SDNPA as stated below:

1. To conserve and enhance the natural beauty, wildlife and cultural heritage of the area.
 2. to promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.
 3. The SDNPA also has a duty to seek to foster the social and economic well-being of the local communities with the National Park in pursuit of our purposes.
- Where there is a conflict between the purposes and /or duty then the Purpose 1 must have priority.

I understand and appreciate the entrepreneurship of the Mr. Morton's family but unfortunately, the location chosen is certainly unfitting and while I have no intention to sour or fall out in my relationship with the Morton family, I do have the above concerns. The same concerns that were expressed by many people who attend the meeting in the village hall.

What is also surprising is that the tickets are already on sale before the license is granted! Am I to conclude or understand that the decision is already a forgone conclusion? I hope not.

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I will be grateful to have your comments on this.

With kind regards

Raman Patel

2, The Spinney, Bramdean, SO24 0JE

Alexandro Asis Lopez Gomez
Cloister 31, Brockwood Park School, Brockwood, SO24 0LQ
Received 5 March 2024

5th March
2024

Licensing
Winchester City
Council City
Offices
Colebrook
Street
Winchester
SO23 9LJ

By Email:

licensing@winchester.gov.uk

Dear Sir/Madam,

Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

I am a local resident who, if the event goes ahead, would have the event running around 100m from my living room window. I have no objections to festivals per se, but I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been

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touched by Krishnamurti's work. I consider myself a custodian of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

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Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarmingly, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing

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objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

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Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully

Alexandro Asis Lopez Gomez
Cloisters 31, Brockwood Park School, Alresford, SO24 0LQ

Alena Maria Ciungu
Brockwood Park School, Brockwood Park, Bramdean, Alresford, SO24 0LQ
Received 5 March 2024

Dear Sir/Madam,

Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd. My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

As a resident staff member at Brockwood Park School, I have concerns regarding this upcoming event. Should it proceed as planned, the event will take place approximately 100 metres from my accommodation. While I don't inherently oppose festivals, my concern lies in the apparent lack of consideration from Brockwood Entertainment Ltd regarding the event's potential impact on the people living in close proximity to where they would like the event to take place. Moreover, it appears that our concerns have not been adequately addressed during the event planning process.

The accommodation for the Brockwood Park School residential staff, is on the land owned by the Krishnamurti Foundation Trust, which also serves as my employer. The Trust was established at Brockwood Park with the purpose of creating a retreat centre, two schools, and a community for those who were interested in coming and living together to explore the life and work of Krishnamurti, a globally recognised educator and philosopher. The retreat centre holds significant international value for those who have been influenced by Krishnamurti's teachings. The natural beauty of this remarkable area in Hampshire, nestled within the South Downs National Park, is quite unique.

I am concerned about the potential damage that events with large crowds can bring to the environment, as well as to the local wildlife, including animals and birds. Just to remind you, this marks the third consecutive year of such an event being held at this venue. In 2021, this event was labelled as a private 'party', drawing an attendance of approximately 500 individuals. By 11pm, the music was already intolerable, and after 11pm, the event relocated closer to the school, exacerbating the situation, particularly with the amplified bass frequencies. The walls of a staff accommodation named The Lodge were trembling with the force of the music, and the windows of the school building were vibrating with each bass beat. This persisted until 3am.

In 2022 this event was held over two days on 9th and 10th July. I have been informed that a temporary event notice was applied for. Unfortunately, the event resulted in significant issues including excessive noise both before and after 11pm, trespassing onto our school premises, littering, and traffic disruptions caused by the approximately 600 attendees. The organisers have since expressed their regrets for these inconveniences. As you can imagine, it is challenging to continue to operate our retreat centre under such circumstances. A licence for this kind of event, is effectively halting

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the operation of the Centre for two days and brings immeasurable damage to our reputation as a quiet and serene place for people to come and retreat.

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'. Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'. Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority. I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025.

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Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons. The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed.

Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be

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secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities. I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully Elena Maria Ciungu

Thomas Lehmann
Pavillions West 9, Brockwood School, Bramdean, SO24 0LQ
Received 5 March 2024

Dear Sir/Madam,

**Application for New Premises Licence by Brockwood Entertainment Ltd for
Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner,
Aldersford, Hampshire, SO24 0LF**

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

I am a local resident who, if the event goes ahead, would have the event running around 100 meters from my living room and bedroom windows. I have no objections to festivals per se, but I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the work of J. Krishnamurti, an internationally renowned teacher and philosopher, and in establishing a deep relationship with the beautiful nature in this part of the world. The retreat centre has international importance to any who have been touched by Krishnamurti's work. I consider myself a custodian of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location: In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

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In 2022 this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. I was very concerned in the build-up to the event and again ended up experiencing the disturbances first hand as I live in very close proximity. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended, and we received several concerns about this by long term visitors to the retreat centre who appreciate the beautiful and tranquil grounds (including The Grove, a very special arboretum on our grounds that is dear to all our residents and visitors, as well as many rare birds and animals - more about this below) that we take care of and that lie adjacent to the fields where the festival was held. The organisers have since apologised for the above mentioned disturbances. As you can imagine, running a retreat centre (to which people come to retreat from their day-to-day lives to enjoy the tranquillity of the countryside and explore silence and meaningful conversations) next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 or more days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years. However, I am very concerned about their actual interests for future events as they have previously publicly expressed their hope that noise levels and others restrictions will be loosened in future editions (please see a post on their [instagram page from 13th July 2022](#) following the previous event where they say **"We know there were some less than desirable parts, like the noise restrictions, but the more we adhere to all that stuff now, the better licence we'll get for future years, so we reckon it's worth it."**).

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT) whose aims include the preservation of nature, beauty and a sense of peace and tranquillity on the lands it is responsible for. It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation (my bedroom and living room windows face the field on which the event is supposed to happen) and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the constant noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have

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I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

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I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA")

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Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as '[inhibition free](#)' or as a '[legendary party](#)', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

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I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the

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I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours

faithfully,

Thomas

Lehmann

Charley Lee

Brockwood School, Brockwood park, Brockwood, SO24 0LQ

Received 5 March 2024

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I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

I am a local resident who, if the event goes ahead, would have the event running very close to my home. As a festival goer myself, I see they can be nice spaces for people to attend. However I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who is interested in Krishnamurti's work. One of the primary attractions of this place is the fact it is a place of peace, tranquillity and beauty within this wonderful part of Hampshire which falls within the South Downs National Park.

I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location: In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. This event caused significant trouble with excessive

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noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. The granting of this licence essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat.

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

One of my primary concerns is for the wildlife here. Brockwood is home to an incredible diversity of animal life, including a rare population of Barbastelle bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

We see it as our responsibility to keep the environment protected for them and to not cause significant disruption to their normal patterns and rhythms. The proximity to my personal accommodation as well as to natural habitats, mean it is impossible for me to support the application.

Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

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The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarmingly, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore,

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with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours

faithfully

Charley

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Lee

Brockwood Park

School

Brockwood Park

Bramdean

SO24 0LQ

Lorena Magallanes Hernandez
Flat 1, Brockwood School, Brockwood, SO24 0LQ
Received 5 March 2024

Dear Sir/Madam,

**Application for New Premises Licence by Brockwood Entertainment Ltd for
Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner,
Alresford, Hampshire, SO24 0LF**

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

4. The prevention of crime and disorder
5. Public safety
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I am a local resident who, if the event goes ahead, would have the event running very close to my home. As a festival goer myself, I see they can be nice spaces for people to attend. However I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

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We see it as our responsibility to keep the environment protected for them and to not cause significant disruption to their normal patterns and rhythms. The proximity to my personal accommodation as well as to natural habitats, mean it is impossible for me to support the application.

Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

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This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore,

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with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours

faithfully

Lorena Magallenes Hernandez, Flat 1, Brockwood School, Brockwood, SO24 0LQ

Robert Beddow
Flat 7 Krishnamurti Centre, Brockwood Park, Bramdean, SO24 0LQ
Received 5 March 2024

Dear Sir/Madam,

**Application for New Premises Licence by Brockwood Entertainment Ltd for
Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner,
Alresford, Hampshire, SO24 0LF**

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

As you may know we have been in contact in my capacity as Estate and Facilities Manager here over the past few years with concerns that have now grown exponentially. This personal representation is made as a resident living very close to the proposed event.

It is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

If the event goes ahead, it would be running around 400m from my flat and the disturbance in smaller previous events was unbearable as it was. Despite the 2000 and 3000 figures disclosed in the application the organisers clearly stated in a public meeting in Bramdean that they will be going for 5000 tickets beyond 2025.

I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to many who have been touched by Krishnamurti's work. I consider myself a custodian of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

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I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The residents in staff accommodation disturbed with loud noise that continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days (possibly more) with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated that will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

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I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. The location in which the applicant is proposing to host this event is a haven for wildlife and there is actually a history of Barbestelle bats and Firecrest birds in the grounds/area.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarmingly, a recent public meeting discussing the application with the applicants and their representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! (5000 is over 700% more than the 600 in 2022). The last festival run at the premises resulted in trespassing on our land by intoxicated groups and excessive noise. I am also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times.

When the event last ran, we also had trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. Furthermore, with pressure on the organisers to make a return on the event, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already been selling tickets (since Nov 2023). Surely this should not be occurring prior to the grant of a licence?

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they

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propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years.

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Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it very difficult for me and other residents in the vicinity to access and leave our property.

Thank you for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully

Robert Beddow

Flat 7 Krishnamurti Centre
Brockwood Park
Bramdean
SO24 0LQ

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Charline Sowa

Flat East Wing 7, Brockwood Park School, Bramdean, SO24 0LQ

Received 5 March 2024

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I am a local resident who, if the event goes ahead, would have the event running very close to my home. As a festival goer myself, I see they can be nice spaces for people to attend. However I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

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We see it as our responsibility to keep the environment protected for them and to not cause significant disruption to their normal patterns and rhythms. The proximity to my personal accommodation as well as to natural habitats, mean it is impossible for me to support the application.

Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

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Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025.

Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that

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there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully

Charline Sowa

Flat East Wing 7, Brockwood Park School, Bramdean, SO24 0LQ

Wendy Smith

Krishnamurti Foundation Trust, Brockwood Park, Bramsean, SO24 0LQ

Received 6 March 2024

Re Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

Dear Sir/Madam

I am writing, as a Chair of Board of Trustees of Krishnamurti Foundation Trust, to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application, and conditions set out within it, do not promote the licensing objectives, including:

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

Krishnamurti Foundation Trust Ltd is a [registered charity](#) located in the parkland adjacent to the location of the proposed festival. It operates the following areas: [Brockwood Park School](#) (international boarding high school), [Inwoods Small School](#) (primary day school), [The Krishnamurti Centre](#) (retreat centre) and the [Foundation](#) (administrative).

Much of the charity is run and staffed by about 25 people who live on-site (residential staff) and form part of the community here. The proposed event is located on the land next to the driveway to our site and in front of staff accommodation at the main gate. Brockwood Entertainment Ltd has seemingly not considered the full impact of the event on our community nor taken our concerns seriously in the event's planning.

The charity was founded in quiet countryside now part of the South Downs National Park. Being in nature and quiet surroundings is one of the main factors contributing to meeting the charity's objectives in the different areas of its operation. The event would also cause significant disturbance to the residential staff. It would also mean closing the retreat centre for the duration of the festival as the noise would be too high to be able to run a retreat centre nearby. Considering the nature of events such as this, we have concerns about the security of our site and the safety of the people living on it. Therefore, we are not able to support this event. We also have serious concerns about the public nuisance this event will inevitably cause.

This would be the third year of an event being held at this location:

In 2021, the event was described as a 'private party'. However, around 500 people attended. The music was very loud before 11pm, and after 11pm the event moved closer to the school and the volume, especially of bass frequencies, became significantly louder. The walls of The Lodge (staff accommodation) were vibrating with the music, and the windows of the school buildings rattled. This continued until 3am.

In 2022, the event was held over two days (9th and 10th July) and we understand a temporary event notice was used. It caused significant trouble due to the around 600 people who attended. There was excessive noise before and after 11pm, trespassing onto the school site, littering, and traffic issues. The organisers have since apologised

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to us. Running a retreat centre next to this event is impossible, and we question why a licence would be granted for an event that essentially puts us out of business for two days, with immeasurable damage to our reputation as a quiet and serene place for retreat.

There was no event in 2023, so the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day, evening and into the early hours of the morning (proposed until 2am on Friday and Saturday in 2024 and until 3am in 2025) would be unbearable for those living or staying at Brockwood Park. We are already affected by the Boomtown festival (for which we have to apologise to guests), motocross events at West Meon Hut, and motorbike riders on the A272 (although the speed cameras have helped with this somewhat).

For all the above reasons, it is clear that this is not the correct place to run this proposed festival, and we do not support the licensing objectives. It is also clear that Brockwood Entertainment Ltd is planning an annual event with increasing numbers of visitors anticipated (up by 50% in 2025). The event would have a serious impact not only on staff and guests, but on other nearby residents and the operation and reputation of Krishnamurti Foundation Trust Ltd.

We note from the Statement of Licensing Policy implemented in February 2024 that the South Downs National Park Authority has the following purposes:

1 - To conserve and enhance the natural beauty, wildlife and cultural heritage of the area.

2 - To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.

It also has a duty 'To seek to foster the social and economic well-being of the local communities

within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

We also note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the South Downs National Park purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

We are also concerned about the disruption this event will have on the land and wildlife. The historic Grade 2 listed parkland at Brockwood [<http://research.hgt.org.uk/item/brockwood-park-school/>] with its many old trees, hosts a diversity of wildlife. Large events can disrupt habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems, including the compacting of the soil surrounding the trees. The location where the applicant proposes to host this event is no exception. The applicant seems not to have considered the negative impact this festival could have on Barbastelle Bats, which have very few breeding sites. We believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property, lying directly adjacent to the proposed festival site. The proposed summer event would negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests that the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application, the applicant's

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representative revealed that the capacity the applicant is proposing is 5000! The last festival run at the premises was for around 600 persons, and this resulted in trespassing on our land by intoxicated groups, along with excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the car park, urinating in public areas due to limited facilities, and littering).

It is our view that this type of event should not take place in a location which is known for its tranquil environment. It is clearly not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's Tranquillity Study. The grant of a premises licence would mean that our retreat centre would be forced to close during the event. It would be unfair for guests to attend a retreat while a noisy festival occurs very close by. Sufficient thought has not been given to the public nuisance this event will cause. The noise management plan prepared on behalf of the applicant fails to adequately promote the licensing objective of preventing public nuisance.

We are also concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol-fuelled environment, crime and disorder are more likely to occur. This was evidenced by the trespassing, which caused us real trouble. It is inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event, we are concerned that the problem will only worsen, the last event being only a fraction of the proposed capacity.

Furthermore, with pressure on the organisers to make a profit from the event, we are concerned that there will be pressure to outsource increasing numbers of tickets to third parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. We are also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This raises serious concerns about the management of the event, as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 11pm and 8am, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not provide sufficient detail to demonstrate that sufficient measures are in place.

We understand the idea is to permit camping in the vicinity. Therefore, even when the event ends, large numbers of people would still be present and would continue to cause noise interference to residents, as in previous years. We are also concerned about large numbers of people leaving the venue, the noise that this will create, the potential for crime and disorder, the state the neighbourhood will be left in, and the potential for littering.

A number of policies have been referred to in the application, but most have not been supplied and/or assumed that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate, and a premises licence will have been granted without either consideration being given to these aspects by the surrounding residents or by the responsible authorities. Insufficient consideration has been given to the dispersal of patrons and the impact this will have. Given the location of the event and for the reasons set out above, our position is that it is doubtful that any policies in place would be suitable because this is not the right

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location for this type of event, and allowing this event to take place would be detrimental to the licensing objectives.

Finally, we have serious concerns about the impact the festival will have on public safety in terms of traffic conditions and the safe use of the A272. The addition of so many cars on the use of a public road will make it very difficult for residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider these concerns, and we look forward to hearing from you.

Yours faithfully

Wendy Smith

Chair of Board of Trustees

Jane Crawshaw

Brockwood Farmhouse, Brockwood, Bramdean, SO24 0LQ

Received 6 March 2024

Applicant: Brockwood Entertainment Ltd - Application for New Premises Licence for Brockwood Festival.

I write to express my objection to the application to hold a music festival in Brockwood Park. I note that the application is for up to five consecutive days each year, with the numbers increasing over 3 years to a maximum of 5,000, with the event continuing in perpetuity, subject to compliance with the licensing terms and conditions. My objections are twofold:

Firstly

I understand that activity of this nature goes against the principal purposes of the South Downs National Park (SDNP) in which Brockwood Park is sited. These purposes being:

1. To conserve the natural beauty, wildlife and cultural heritage of the SDNP; and
2. To promote public understanding and enjoyment of the special qualities of the SDNP.

This application does not accord with these purposes. People are coming to listen to loud music, it is not the case that people are coming to enjoy the special qualities of the SDNP. Additionally, the level of rubbish and debris left over by those attending will be substantial, as is witnessed at Boomtown.

To grant a licence for this event, I understand that the licensing authority must show how this event would comply with the purpose 'to conserve and enhance the natural beauty, wildlife and cultural heritage of the area' of the SDNP.

The above cannot be achieved by granting a licence for this event.

Secondly

The noise and disruption caused by such an event represents a public nuisance to those living in the area. I have already experienced two years of this festival, so I know that noise levels are such that sleep is disrupted. Add to that the scaling up of operations as I can see from this application, then the level of disruption will only increase.

The Boomtown event is held 11km away from Brockwood and can be heard clearly in Brockwood. I was concerned to learn from the applicant's event manager, that the permitted noise levels will be at the same level as Boomtown. Given that the Brockwood festival site and speakers are only 750 metres away from the centre of Brockwood where I live, along with all the other residents, the noise level will be persistent and intolerable for the residents of Brockwood and will certainly be detrimental to anyone trying to sleep.

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The licensing objectives seek to protect the quality of life for those who live and work in the vicinity of licensed premises. The licensing authority must have regard to the fact that I live only 750 metres away from the festival site, where the music speakers will be situated, when considering this application and ensure that the licensing objectives are respected - as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 62 of the Environment Act 1995).

Save for the A272, the area around Brockwood is serviced by numerous small lanes, some of which are very narrow i.e. one car wide. The arrival of thousands of people, mostly in cars, together with the setting up, taking down and clearing up weeks before and after such an event, will result in further noise, disruption and traffic congestion in the area.

There are undoubtedly many places in Hampshire that are far better suited to holding such an event, where loud music will not have a detrimental impact on people living just 750 metres from the site of the festival and speakers.

Jane Crawshaw, Brockwood Farmhouse, Brockwood, Bramdean SO24 0LQ

Jonathan Shaw
Lippen Wood Farm, West Meon, GU23 1JW
Received 6 March 2024

Subject: Brockwood Festival objection

Dear members of the licensing committee, this is a note to object to the granting of a licence for an enlarged Brockwood music festival this summer. My objective is the prevention of public nuisance.

The background is that this event has taken place twice at a small scale (600 pax max). The proposition now is for a festival of 1500 with the licence being for up to 5000 (that being how size is bracketed in your system). My concern is that the arguments presented do not justify this and indeed only make sense if the ultimate size of the festival is on a par with Boomtown. To explain....

The two sons gave their reasons to a gathering in Bramdean. Three reasons were given. 1. Charity. MIND is the chosen charity and over £3000 was raised last year. 2. Entertainment for local youth. 3. Diversification of the Moreton Farm income base to make it viable for the two boys to settle and live on the Brockwood farm.

I have no objection to the charity objective. But as was pointed out, this amount got raised at a school fete 'selling tat!' so the festival is a heavy handed way of raising small amounts for charity.

There are few local youths to be entertained in this rural area; and those are easily accommodated by a festival for 600 pax. So this enlargement inevitably means attracting people from outside. This has significant potential for public nuisance.

It is in aiming to diversify the income and improve the viability of the Moreton farm that the argument becomes dishonest. While they were very upfront with how much the festival had raised for charity, they did not disclose how much had gone into the Moreton coffers. Yet if the aim really is to make the festival contribute to the finances of the estate in a meaningful way, then the festival will need to be far larger than at present; in which case increased public nuisance is inevitable. This feeds the suspicion that what we are seeing here is the thin end of the wedge, about which they are not being honest.

My strong recommendation is that the licence be granted for another 600 max festival, with suitably improved road and noise management, but that no enlargement be allowed. Best this thing be nipped in the bud now rather than lead to annual disputes and bad feeling as the logic as currently presented inexorably drives numbers, noise, disturbance (ie public nuisance) through the roof.

Best wishes

Jonathan Shaw
Lippen Wood Farm
West Meon
GU23 1JW

Mina Masoumian and Nasser Shamim
West Wing 15, Brockwood Park School, Bramdean, SO24 0LQ
Received 6 March 2024

Dear Sir/Madam,

**Application for New Premises Licence by Brockwood Entertainment Ltd for
Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner,
Alresford, Hampshire, SO24 0LF**

We are residential staff at Krishnamurti Foundation Trust Ltd and we are writing to make a representation against the running of the Brockwood Festival as detailed in the application which has been made to Winchester City Council from Brockwood Entertainment Ltd. As a resident of this area, we are situated close to the proposed event location, approximately 100 meters away from our home.

It is clear to us that the application and the conditions set out in it does not promote the licensing objective (the prevention of crime and disorder, public safety and the prevention of public nuisance) and this is the basis of this representation.

We moved to the UK to live and work in Krishnamurti Foundation Trust. The Trust was set up here at Brockwood Park in 1969. The Trust runs a retreat centre, a foundation and two schools. Being in quiet countryside and nature and the tranquillity is one of main aspects of the Trust and one of the main reasons we moved here. W

We have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location and the last two times made it clear for us that the Brockwood Park is not the right location for holding this festival.

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and our home and the volume, especially of bass frequencies, became significantly worse. The windows of our accommodation were rattling with every bass beat. This continued until 3am and was extremely disturbing.

In 2022 this event was held over two days on 9th and 10th July. Our understanding is that a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended.

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

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The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable for us.

The proximity to our personal accommodation and our neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for us to support the application. As we sure you are aware there are already other events that affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on our own life and other nearby residents but also the operation and reputation of the Trust.

We have looked at the Statement of Licensing Policy implemented in February 2024 and note that the SDNPA has the following purposes:

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty *'To seek to foster the social and economic well-being of the local communities*

within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

We note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

We are concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site.

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The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquillity Study. We are also very concerned that the grant of a premises licence would mean that the retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. We have seen the noise management plan and it is very clear that it fails to sufficiently promote the licensing objective of preventing public nuisance.

We are concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient

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detail to demonstrate that sufficient measures are in place.

We understand from the organiser that the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

We can see that a number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, our position is that it is very doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

Thank you for the time you have taken to consider our concerns and we look forward to hearing from you in due course.

With kind regards

Mina Masoumian and Nasser Shamim
West Wing 15
Brockwood School
Bramdean
SO24 0LQ

**Virginia Cameron & Andrew Turner
Pavillions East 10, Brockwood School, Brandean, SO24 0LQ
Received 6 March 2024**

Dear Sir/Madam,

**Application for New Premises Licence by Brockwood Entertainment Ltd for
Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner,
Alresford, Hampshire, SO24 0LF**

We are writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

Our representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

We are local residents who, if the event goes ahead, would have the event running around 100m from my living room window. We have no objections to festivals per se, but we're afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

We live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been touched by Krishnamurti's work. We consider ourselves custodians of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

We have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. We understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. We moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, We cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on our own life and other nearby residents but also the operation and reputation of the KFT.

We note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

We note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

We are concerned about the disruption this festival event will have on the surrounding wildlife.

Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few breeding sites but we believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

We are concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, We are concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, We are concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. We are also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives.

The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

We understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have

been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, we have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

We are grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully

Virginia Cameron and Andrew Turner
Pavillions East 10, Brockwood School, Brandean, SO24 0LQ

Tony & Bobbie Ennew
Orchard House, 1 The Spinney, Bramdean, SO24 0JE
Received 6 March 2024

Re: Brockwood Festival 12th to 14th July 2024

We are residents living in Bramdean and make representations against the operation of the proposed Brockwood Festival 12th to 14th July 2024 in relation to the application to Winchester City Council by Brockwood Entertainment Ltd, referring specifically to the 4 licensing objectives in the application

1. The prevention of crime and disorder:

The main driver of disruption during large gatherings such as this event are the provisions and consumption of alcohol that will be available up to 0300 hours with the event continuing until 0430 hours. The Police have made representations in relation to public disorder in their submission, I would expect there to be involvement by Police officers in monitoring public behaviour to ensure that any disorder is identified swiftly and dealt with accordingly and not place sole responsibility on the shoulders of the stewards employed at the event by the organisers how that would be dealt with would be a matter for the Chief Constable.

2. Public Safety

The location and area around the proposed festival area include a school as well as local housing where children live including those that are resident in the Brockwood Park School would be subjected to noise caused by the event and potential bad behaviour by individuals under the influence of alcohol and possible drug consumption.

3. The prevention of public nuisance

The provision and consumption of alcohol over an extended period over that normally provided during standard licensing hours create the potential for disruptive behaviour by those under the influence of excessive alcohol and in some cases use of drugs the creation of unreasonable noise to local residential properties and concern regarding criminal activity such as theft from properties in the area, The facilities such as portable toilets will be limited creating a threat by the use of the area for some of leaving body waste rather than walking to the facilities provided for the purpose. There is also the potential for disposal of litter either by ignoring waste bins where they are provided or not kept available by emptying where needed. The disruption caused to the wildlife and the rural environment is unjustifiable when considering the effects the event would have.

4. Traffic Management

The nature of the roads within the rural area close to the proposed festival site are mostly narrow country lanes that feed into or are fed by the A272 that will be used by drivers coming into the area from outside. None of the rural lanes are normally used or capable of being used by larger volumes of traffic than that would generally be expected to arrive in the area, Furthermore where control of traffic becomes necessary, the stewards employed on the day do not have authority under the Road Traffic Act to control traffic by providing instructions to drivers, which is a matter for the police who will no doubt be discussing the security issues with the organisers providing advice in respect of their role at the event. Directional signage must be provided on the approach to and inside the area, by consultation with The Highway Authority, failure to do so will be a problem for drivers not familiar with the area.

The licence application refers to one event for licensable activities for no more than 5 consecutive days each calendar year. This application is clearly for festivals being held annually rather than one year only. The event in 2024 should be what the application about, one year only at this time. If there is a proposal for similar events in future years, these should be by separate application each year, to enable previous held events to be taken into account.

It is noted that ticket sales for this festival have already begun without the licence application being granted, this is unacceptable and tends to make the granting of the licence as it stands for the applicant a foredrawn conclusion.

For all the reasons outlined in the foregoing sections, We would object to the granting of the licence application by Brockwood Entertainment Ltd for a New Premises Licence to enable licensable activities to be undertaken as outlined in the application.

Signed

Tony Ennew and Bobbie Ennew

Orchard House,
1 The Spinney
Bramdean
Alresford
SO24 0JE

**Brendan Gibbs Clerk to Bramdean & Hinton Ampner Parish Council
15 The Heath, Denmead, Waterlooville, PO7 6JT
Received 6 March 2024**

Brockwood Entertainment Ltd , Sheep Dip, Hinton Ampner, Alresford, Hampshire SO24 0LF for new premises licence for Brockwood Festival , Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire SO24 0LF

Bramdean & Hinton Ampner Parish Council has significant concerns over this License application and would like to make these known to the Licencing authority (Winchester City Council) by way of a strong objection to this application.

Our concerns are that the Festival will be detrimental to public safety over its period of operation and will be a public nuisance during the festival set-up, operation and clearing up.

Furthermore, the Parish Council has grave concerns over this license application and the intended rapid growth of the Festival from 2,000 people in 2024 to 3,000 people in 2025 and up to 5,000 people thereafter.

The festival site is in very close proximity to the hamlet of Brockwood and is the neighbour (by way of a wire fence) of the Brockwood School and its grounds and also the Krishnamurti Centre.

The Parish Council is concerned how the festival will affect the residents of Brockwood as well as the Brockwood School itself (who will be hosting an educational event at the same time) and the adjoining Krishnamurti Foundation throughout the lifetime of the 2024 festival.

Both of these organisations will feel the greatest effect of the festival and both will be prevented from undertaking their educational and pastoral objectives undisturbed whilst the festival is in operation.

The Parish Council does not believe the holding of the event is either necessary or in keeping with the principal purposes of the National Park as follows:

Purpose 1 - To conserve and enhance the natural beauty, wildlife and cultural heritage of the area.

Purpose 2 - To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public.

The Parish Council notes that the applicants say that they will bring people into the National Park to promote opportunities for the understanding and enjoyment of the special qualities of the National Park.

The Parish Council responds by saying that we believe most of the people attending will be focused on the entertainment and hospitality being provided within the event enclosure.

The Parish Council takes the view that a major part of the special nature of the National Park is peace, tranquillity and the quiet enjoyment of the natural environment. The Parish Council believes that these qualities will be severely compromised in the local area for the duration of the event.

The licensing objectives collectively seek to protect the quality of life for those who live and work in the vicinity of licensed premises and those who choose to socialise in them. The licensing authority

will have regard to the South Downs National Park (SDNP) purposes when considering applications to ensure they are respected.

If the Licencing authority is minded to approve this application, The Parish Council requests evidence to show that the event would comply with Purpose 1 of the SDNP. This purpose always takes precedence over Purpose 2 where there is a conflict.

The Parish Council requests a public hearing of the Licensing committee in order to determine this application.

The Parish Council would also like to make the following comments in support of our objection.

The SDNP Special Quality of tranquil and unspoilt places is relevant to our concerns about a public nuisance.

The International Dark Night Skies document for the SDNP shows the area to be E1a (Intrinsic Rural Darkness).

A public nuisance will be caused to some of our residents due to the amplified live and recorded music occurring after 11.00 pm. This will be particularly so as the festival is hosted at an elevated site. This will mean that sound (especially low-frequency bass) would be heard over a long distance.

In December 2023, Winchester City Council adopted a revised Licensing Policy that now includes a statutory requirement to respect the Purposes of the South Downs National Park.

As stated previously, the first Purpose (that takes precedence over the second Purpose if there is a conflict) is to conserve and enhance the natural beauty, wildlife and cultural heritage of the area.

The application does not mention that the site is within the National Park nor does it refer to the recently-revised Licensing Policy.

No environmental evidence has been provided with the application about the possible adverse effects on the fauna and flora that currently exists.

We ask how the proposed event would conserve and enhance the natural beauty, wildlife and cultural heritage of this part of the National Park.

The roads to the south of the A272 are narrow and in most places are not wide enough for two cars. No traffic management plan will be able to resolve the difficulties that will occur due to the expected extra vehicle movements.

The Parish Council is worried about the planned upscaling in numbers. The festival site is not large enough to safely manage an attendance of up to 5,000 people.

If the Licencing committee is minded to grant this application then we would seek to limit its lifetime to that of one year only before being required to be renewed by the applicants and that any grant of permission should not extend beyond two days.

Bramdean & Hinton Ampner Parish Council. 6th
March 2024.

Manasi Srivastava & Javier Jurado

8 Beech Pavillions, Brockwood Park School, Bramdean, SO24 0LQ

Received 6 March 2024

Dear Sir/Madam,

Re: Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

We are writing to object to the application for a premises licence for the Brockwood Festival, submitted by Brockwood Entertainment Ltd to Winchester City Council.

We are residents living approximately 100 meters from the proposed festival site and share strong concerns about the potential disruption and damage this event will cause. While we appreciate community events in general, we believe this specific event will negatively impact the community.

We work and reside at Brockwood Park school, owned by the Krishnamurti Foundation Trust (KFT). This trust includes Brockwood Park school, retreat center for adults and a primary school which were set up for anyone interested in coming and living together to explore the life and work of Jiddu Krishnamurti, internationally renowned philosopher and educator. According to Krishnamurti himself, the center was to be a place of stillness and peace, a source where, undisturbed and away from the distractions of everyday life, those interested could study and reflect in depth on their lives. This wonderful part of Hampshire which falls within the South Downs National Park is the ideal setting for such a place. The Trust and the retreat centre has international importance to any who have been touched by Krishnamurti's work.

We'd like to add that both the previous events that occurred in 2021 and 2022 resulted in significant problems for all living in this area from excessive noise levels late at night to trespassers on our property. There was significant traffic in the area. The organisers have not adequately addressed these issues in their current application either and additionally, they are planning to increase the event's capacity (from 600 to 5,000 attendees), which raises further concerns for both of us.

Specifically, we are very concerned about the noise pollution due to the proposed extended hours of this event (until 2am on weekdays and 3am on weekends), incompatible with the tranquillity of the area. Similarly, the festival's light and sound will disrupt the habitat of local wildlife, including the endangered Barbastelle bat which we frequently see in our area. We are also aware of large crowds and excessive alcohol consumption which increase the likelihood of criminal activity and disorderly behaviour. Previous events have resulted in drunk trespassers.

Again, we'd like to emphasise that the application lacks details regarding adequate measures to address these concerns. Policies mentioned in the application haven't been provided for review, which raises doubts about their effectiveness, which concerns us about the potential disregard for local residents and local authority input.

We urge you to reject the application for a premises licence for the Brockwood Festival. This event is not suitable for this location and will significantly harm the surrounding area and its residents.

Thank you for your time and consideration.

Sincerely,

Manasi Srivastava and Javier Jurado

8 Beech Pavillions, Brockwood Park School, Bramdean, SO24 0LQ

Raymond Cheung
Brockwood Park School, Bramdean, SO24 0LQ
Received 6 March 2024

Dear Sir/Madam,

Application for New Premises Licence by Brockwood Entertainment Ltd for Premises Brockwood Festival, Sheep Dip, Joans Acre Lane, Hinton Ampner, Alresford, Hampshire, SO24 0LF

I am writing to make a representation against the running of the Brockwood Festival as detailed in the application made to Winchester City Council from Brockwood Entertainment Ltd.

My representation is made on the basis that the application and conditions set out within it, do not promote the licensing objectives including:-

1. The prevention of crime and disorder
2. Public safety
3. The prevention of public nuisance

I am a local resident who, if the event goes ahead, would have the event running around 100m from my living room window. I have no objections to festivals per se, but I am afraid that Brockwood Entertainment Ltd has neither considered the full impact of the event on our community, nor taken our concerns seriously in the planning of the event.

I live on property owned by the Krishnamurti Foundation Trust who are also my employers. The Trust was set up here at Brockwood Park to establish a retreat centre, two schools and a community who were interested in coming and living together to explore the life and work of Krishnamurti, an internationally renowned teacher and philosopher. The retreat centre has international importance to any who have been touched by Krishnamurti's work. I consider myself a custodian of the peace, tranquillity and beauty of this wonderful part of Hampshire which falls within the South Downs National Park.

I have serious concerns about the public nuisance that this event will inevitably cause. By way of a reminder this is now the third year of an event being held at this location:

In 2021 this was described as a private 'party' in which around 500 people attended. The music was unbearable before 11pm but unfortunately, after 11pm, the event moved closer to the school and the volume, especially of bass frequencies, became significantly worse. The walls of a staff accommodation called The Lodge were

shaking with the music and the windows of the school building were rattling with every bass beat. This continued until 3am.

In 2022 this event was held over two days on 9th and 10th July. I understand a temporary event notice was used. This event caused significant trouble with excessive noise before and after 11pm, trespass onto our school site, littering and traffic issues from the around 600 people who attended. The organisers have since apologised for this. As you can imagine, running a retreat centre next

to this event is impossible. Why should a licence be granted that essentially puts us out of business for 2 days with immeasurable damage to our reputation as a quiet and serene place for retreat?

There was no event in 2023 so that the organisers could, in their words, 'sort out the issues' that occurred in previous years.

The noise levels during the day and late at night and into the early hours of the morning (until 02:00 on Friday and Saturday in 2024 and until 03:00 in 2025) would be unbearable. I moved here to live in a beautiful, peaceful national park and to support the work of the Krishnamurti Foundation Trust (KFT). It is clear that this is not the correct place to run this event and that the applicant and those organising the event do not have the ability to promote the licensing objectives.

The proximity to my personal accommodation and my neighbours, and the impact on the activity and reputation of the Trust and to the wildlife and landscape, mean it is impossible for me to support the application. Furthermore, I cannot see this event in isolation from other events that already affect us here at Brockwood. Each year, during Boomtown, we are kept awake and have to apologise to visitors to our retreat centre for the noise. In addition, we are also affected when the motocross events take place at West Meon Hut and also with the motorbike riders on the A272, although the speed cameras have helped to some extent with this. Adding an additional event - and it is clear that Brockwood Entertainment Ltd are planning an annual event with increasing numbers of visitors anticipated by 50% in 2025 - will have a serious impact not only on my own life and other nearby residents but also the operation and reputation of the KFT.

I note from the Statement of Licensing Policy implemented in February 2024, that the SDNPA has the following purposes:-

Purpose 1 - 'To conserve and enhance the natural beauty, wildlife and cultural heritage of the area'.

Purpose 2 - 'To promote opportunities for the understanding and enjoyment of the special qualities of the National Park by the public'.

The SDNPA also has a duty 'To seek to foster the social and economic well-being of the local communities within the National Park in pursuit of our purposes'.

Where there is a conflict between the purposes and/or duty then Purpose 1 must have priority.

I note that in paragraph 1.7 of the Licensing Policy, the licensing authority states that it will seek to further the SDNP purposes when considering applications to ensure they are respected, as set out in section 11A(2) of the National Parks and Access to the Countryside Act 1949 (as amended by Section 245 of the Levelling-Up and Regeneration Act 2023).

I am concerned about the disruption this festival event will have on the surrounding wildlife. Parkland areas often host diverse wildlife and large events can disrupt their habitats, causing stress and potentially leading to long-term negative impacts on local ecosystems. The location in which the applicant is proposing to host this event is no exception. For example, the applicant has not considered the negative impact this festival could have on Barbastelle Bats. There are very few

breeding sites but I believe there is one at Hinton Ampner. They have also been known to feed in The Grove, an old arboretum on our property which lies directly adjacent to the proposed festival site. The proposed festival in the summer would clearly negatively impact this nationally scarce species.

The application by Brockwood Entertainment Ltd suggests the premises licence will be restricted to a maximum of 2000 persons in 2024 and 3000 persons in 2025. Alarming, a recent public meeting discussing the application with the applicant's representative, revealed that the capacity the applicant is in actual fact proposing, is 5000 persons! The last festival run at the premises was for around 600 persons and this resulted in trespassing on our land by intoxicated groups and excessive noise. We are also concerned about vandalism (the carving of trees, damage to cars in the carpark, urinating in public areas due to limited facilities and littering).

This type of event should not take place in a location which is known for its tranquil environment and it is not in line with the surroundings. The Council's Licensing Policy specifically references the South Downs National Park Authority's ("SDNPA") Tranquility Study. The grant of a premises licence would mean that our retreat centre would be forced to close during event times. It would be unfair for guests to attend a retreat whilst a noisy festival is taking place. Sufficient thought has not been given to the public nuisance that this event will cause. The noise management plan that has been prepared on behalf of the applicant, fails to adequately promote the licensing objective of preventing public nuisance.

I am concerned about the impact on crime and disorder that the event will have in the locality. When large crowds gather together in close proximity and in an alcohol fuelled environment, crime and disorder is more likely to occur. When the event last ran, we had real trouble with trespass on our land. It is unfortunately, seemingly inevitable that when running festivals which are advertised on their website as 'inhibition free' or as a 'legendary party', some people take this as permission to abuse drugs and alcohol. We had experience of this last time and have yet to receive concrete plans to show how this will not happen again. In fact, with plans to expand the event to 3000 people by 2025, and to 5000 beyond that, I am concerned that the problem will only get worse. The last event was only a fraction of the capacity which is now proposed. Furthermore, with pressure on the organisers to make a return on the event, both for charitable and also personal financial reasons, I am concerned that there will be pressure to outsource increasing numbers of tickets to 3rd parties who will sell tickets to individuals who will not have any appreciation for the beauty and value of the place. I am also concerned that the organisers have already begun to sell tickets and are clearly already under significant financial pressure, despite the licence not yet having been granted and still being within the consultation period. This gives serious concerns about the management of the event as surely this should not be occurring prior to the grant of a licence.

Paragraph 2.24 of the Statement of Licensing Policy states that where applications are submitted for new premises seeking to open between 23.00 and 08.00, applicants will be expected to either demonstrate that the hours of operation will have no adverse effect on the achievement of the licensing objectives, or set out the steps which they propose to take to secure these objectives. The application does not set out sufficient detail to demonstrate that sufficient measures are in place.

I understand the idea is to permit camping in the vicinity and therefore even when the event ends, large numbers of people will still be present and will continue to cause noise interference to

residents as in previous years. Furthermore, I am concerned about large crowds of people leaving the venue and the noise that this will create and potential crime and disorder as well as the state the neighbourhood will be left in and the potential for littering.

A number of policies have been referred to in the application but most have not been supplied and/or assume that all necessary permissions and land use would be secured. If the premises licence is granted, there are no assurances that the policies referred to in the application will be adequate and a premises licence will have been granted without either any consideration being given to these aspects by the surrounding residents or by the responsible authorities. No consideration has been given to dispersal. Given the location of the event and for the reasons set out above, my position is that it is doubtful that any policies in place would be suitable because this is not the right location for this type of event and allowing this event to take place would be detrimental to the licensing objectives.

Finally, I have serious concerns about the impact the festival will have on public safety in terms of the traffic conditions and safe use of the A272. The addition of so many cars on the use of a public road will make it impossible for me and other residents in the vicinity to access local amenities.

I am grateful for the time you have taken to consider my concerns and I look forward to hearing from you in due course.

Yours faithfully,

Raymond Cheung

Susan Watson
21 Woodlane Close, Bramdean, SO24 0JR
Received 6 March 2024

Dear Sir/Madam

Brockwood Festival Licence Application - Brockwood Entertainment Ltd

I wish to make a representation against the grant of this licence under the Public Safety and Prevention of Public Nuisance objectives.

I believe that the volume of traffic produced by the event, which is at a location that can only be accessed via a turnoff on a busy A road, will cause severe traffic jams in both directions. It is not a suitable location for such a large event, as all attendees will arrive by car, due to the extremely limited public transport on this route. This will cause a public nuisance to both local residents and the many other users of the A272.

There is a strong likelihood that the traffic jams could lead to accidents and also air pollution, therefore the event will have an impact on public safety.

Kind regards

Susan Watson

21 Woodlane Close, Bramdean, SO24 0JR

Cllr Jerry Pett
City Offices, Colebrook Street, Winchester, SO23 9LJ
Received 7 March 2024

BROCKWOOD FESTIVAL LICENCE APPLICATION

I would like this application to be taken to a Licensing Sub-Committee given the degree of local interest in it.

All of the concerns are related to the 'public nuisance' criterion; but if addressed sensitively I don't believe they would necessarily be sufficient to prevent a license being granted. Nonetheless, if not addressed the result will simply be to raise the level of local antagonism towards the festival organisers, who are well known in this small rural community.

Specifically, traffic management is a key concern and assurances need to be given, in public I suggest, that HCC as the highway authority is satisfied that the organisers' plan is cogent and practicable. There also needs to be some assurance that the single track roads on the south side of the site will not be used for access by customers or plant.

Unsurprisingly, the noise conditions will be critical to acceptance. I am engaged with the EH team on this with the aim of some sort of demonstration to the community of what the proposed conditions will mean to their lived experience through the festival. As we discussed just before Christmas, condition levels given in terms of dB(A) LAeq are not well understood; assurances that they are based on industry standards for such events will never satisfy a local who claims to be unable to sleep at 10 miles distance from, say, Boomtown. Some form of direct engagement with the community over the logic and practicality of the proposed limits, preferably including some demonstration of real time sound levels across the relevant frequency ranges, is urgently needed if the applicant wishes to take the community with them.

As previously discussed, I presume it is acceptable for me to recuse myself from membership of any sub-committee convened to decide the case.

Best,

Jerry

Cllr Neil Bolton
c/o City Offices, Colebrook Street, Winchester. SO23 9LJ
Received 7 March 2024

BROCKWOOD FESTIVAL LICENCE APPLICATION

Dear Carol,

It is probably easier to respond to Cllr Pett's email to register my feedback as well. I agree with all the points raised by Jerry and would equally support this application going to the licensing committee given the degree of local concern in what is a small rural community.

In addition to Jerry's points I would like to emphasis a couple of other concerns.

Noise levels are a complex and sometimes confusing subject given the way these are measured and reported. Particularly, what can appear reasonable average dB levels, measured over a 15 min period can mask the very low frequency/high dB spikes over that period which are the most disruptive to people living locally. Also, being clear how noise levels will be measured around the locality and adjusted, should they break through the agreed limits, is vital and a meeting with F1 would be essential for residents to buy into any NMP. At Boomtown there was a lack of clarity on the issue of live and continuous monitoring that led to a great deal of frustration in the community.

I am also a resident and neighbour and for good order a friend of the Morton family. I absolutely support diversification in agriculture in order to find ways to improve profitability. However, I also have concerns about the rising number of large scale outdoor events and would like the committee to consider the aggregate effect this has on a small community from a nuisance perspective. We already have Boomtown, the Alresford Show, the Countryman Fair and numerous Motor Cross events all adding to periods of noise and increases in traffic. The impact of approving an event of this nature may on balance seem reasonable especially with all the necessary measures in place, but the aggregate impact needs careful consideration.

Also, I have been approached by the Krishnamurti centre regarding the impact this event would have on their business which relies on the tranquillity of the area to run their retreats. How will the committee deal with the consideration of one businesses needs versus the other or is this considered irrelevant given the licensing criteria.

I would be very grateful if these concerns would be considered by the committee when they evaluate the above application.

Kind regards

Neil Bolton

Clare Rogers
Hinton Ampner Place, Hinton Ampner, SO24 0JZ
Received 1 March 2024

REPRESENTATION IN SUPPORT OF APPLICATION

Subject: Brockwood Festival License

Dear Sir,

I am writing in support of the application for a license for The Brockwood Festival in July 2024. We live at Hinton Ampner Place, Hinton Ampner and do not believe that this festival would create any public nuisance in the form of noise. We live within a couple of miles of the festival and the event has never caused any undue noise and is in fact something that most of the locals enjoy and support. Being as close as we are to the festival, I feel that we are in an excellent position to judge whether or not we would be disturbed by the noise! I do hope that the license will be granted.

Yours faithfully

Clare Rogers
Hinton Ampner Place
Hinton Ampner
SO24 0JZ

Caspar Rogers
Hinton Ampner Place, Hinton Ampner, SO24 0JZ
Received 4 March 2024

REPRESENTATION IN SUPPORT OF APPLICATION

Dear Sir/Madam,

I am writing to support the license which Brockwood Festival has because being a more than close neighbour, I do not believe the noise levels to have any impact on nearby residents nor the traffic levels to be an issue. Sheep's Dip is located far enough from any residential areas to not be considered a noise nuisance and there is more than adequate space for parking and space on the roads there for other cars to be unaffected.

My name is Caspar Rogers and my address is:

Hinton Ampner Place

Hinton Ampner

Nr Alresford

Hants

SO24 0JZ

Best regards,

Caspar

Hannah Tice
The Old Rectory, Upham, SO32 1JH
Received 5 March 2024

Brockwood Entertainment Ltd Representation – IN SUPPORT OF

Dear Sir or Madame,

Despite being a local resident who lives in the countryside, I fully endorse and advocate for the success of Brockwood Entertainment including their upcoming Festival in July 2024.

The festival has strict due diligence to manage and mitigate its noise and traffic disruption and I feel confident with their robust management plans. It is evident that people matter to this festival.

There is much to be celebrated by this event and I hope Winchester City Council can look beyond the opposition to formulate a balanced judgment. This festival is home grown, it's a local organisation, run by locals for locals. Locals matter. This matters. Please would you consider my representation. Thank you for reading.

Kind regards,
Miss Hannah Tice
The Old Rectory, Upham, SO32 1JH

Octavia Elton
25 Colebrook Street, Winchester, SO23 9LH
Received 6 March 2024

Re: Brockwood Festival, Sheep Dip, Hinton Ampner, Alresford, Hampshire, SO24 0LF –

IN SUPPORT OF

To whoever it may concern,

I hope this email finds you well. My name is Octavia Elton, and I am writing to express my strong support for the upcoming Brockwood festival that is scheduled to take place in our community from July 12th to 14th. I understand that there have been concerns raised regarding potential noise and traffic issues, but I would like to highlight the numerous positive aspects that the festival brings to our community.

First and foremost, Brockwood festival has a proven track record of promoting cultural diversity and artistic expression. The event has become a cherished tradition that not only showcases local talent but also attracts artists from various backgrounds, enriching our community's cultural tapestry.

Furthermore, I believe it is essential to address the concerns related to noise and traffic. The organizers of Brockwood festival have consistently demonstrated their commitment to mitigating any potential disruptions. They have implemented sound control measures and collaborated closely with local law enforcement to ensure a smooth flow of traffic during the event. Previous editions of the festival have been successful in managing these aspects effectively.

The economic benefits of hosting Brockwood festival cannot be overlooked either. Local businesses, including restaurants, hotels, and shops, experience a significant boost in revenue during the festival. This economic injection contributes to the overall growth and vitality of our community.

In addition to the cultural and economic benefits, Brockwood is proud to support MIND charity. By choosing to align with such a vital cause, the festival contributes to mental health awareness and support within our community. This initiative enhances the festival's impact, making it not just a celebration of culture but also a platform for fostering compassion and understanding.

I encourage the council to consider the holistic benefits that Brockwood festival brings to our community, encompassing cultural enrichment, economic growth, and the invaluable support extended to the MIND charity. By supporting this event, we are not only celebrating local talent but also contributing to the well-being of our community members and beyond.

I trust that the council will carefully weigh the benefits of Brockwood festival against the concerns raised and make a decision that reflects the best interests of our community. Thank you for your time and consideration. Very best,

Octavia

Tom Leuchars
Marriners Farm, Bramdean, Hampshire, SO24 0JP
Received 6 March 2024

Re: Brockwood festival support – IN SUPPORT OF

Hi,

I live in Bramdean, very close to the festival.

- I am writing to support Brockwood Festival's license as we do not believe the noise levels granted to be a public nuisance/ The event is enjoyed by locals and we would like it to stay.

- I am writing to support Brockwood Festival's license as we do not believe the traffic will be a concern for public safety or public nuisance/ The event is enjoyed by locals and we would like it to stay.

Thanks,

Tom Leuchars

Marriners Farm, Bramdean, Hampshire, SO24 0JP

Louisa Daniels
13 Arle Gardens, Alresford, SO24 9BA
Received 6 March 2024

Brockwood Festival Support – IN SUPPORT OF

Hello,

I am writing to support Brockwood Festival's license as we do not believe the noise levels granted to be a public nuisance or a risk to public safety. The event is enjoyed by locals and serves as a great opportunity to gather young people together and we would like it to stay.

Many thanks,

Louisa Daniels
13 Arle Gardens
Alresford
SO24 9BA

Frederick Rogers
Hinton Ampner Place, Hinton Ampner, SO24 0JZ
Received 5 March 2024

Brockwood Festival's Licence – IN SUPPORT OF

Hi there,

I am emailing here in support of Brockwood Festival's license. I live less than a mile away at Hinton Ampner so I am definitely one of the closest neighbours to the event, and I was at home when it happened last summer. I strongly disagree in your assertion that the noise levels were a public nuisance. This is obviously subjective according to the (presumably) few locals that have submitted this complaint and I strongly disagree with them. I know people that went to the festival who also live very locally and they said it was amazing fun. I would also like it to take place this year so that I can attend as I haven't been able to previously.

The point is that it is only 2 nights in mid-July, it happens on private land and is literally in the middle of nowhere (at least relative to the housing density in Hampshire), and finally hundreds if not thousands of local Hampshire people attend the festival; I would say I know at least 60 locals going.

My parents actually live in Hinton Ampner permanently and I have spoken with them recently to see what they think and they agree with me entirely and think it is frankly ridiculous that the event could be shut down simply because of a number of complaints.

Please feel free to use my name and address should you need it:

- Frederick Digby Grant Rogers
- Hinton Ampner Place, Hinton Ampner, Nr Alresford, Hampshire, SO24 0JZ

Best wishes,

Freddy

Harry Chaplin-Rogers

Elm Farm, Lower Baybridge Lane, Owslebury, Winchester, SO21 1JN

Received 7 March 2024

Brockwood Festival 2024 – IN SUPPORT OF

Dear Sir/Madam

I am writing to support Brockwood Festival's license as I do not believe the noise levels granted or traffic levels expected to be a public nuisance. The event is held on a single weekend of the year with professional noise management and traffic management plans in place.

Moreover, the event is a brilliant opportunity to bring young people together in support of a fantastic charity, Mind, something that we locals should always support.

I hope that Winchester Council will put their full support behind this event and not put any adverse restrictions on the festival, hindering its ability to run an event.

Kind regards,

Harry Chaplin-Rogers

Elm Farm
Lower Baybridge Lane
Owslebury
Winchester
SO21 1JN

Georgia Tice
The Old Rectory, Upham, Southampton, SO32 1JH
Received 7 March 2024

Brockwood Festival License – IN SUPPORT OF

Dear Sir/ Madam,

I am writing to support Brockwood Festival's license as we do not believe the noise levels are sufficient to cause a public nuisance and the benefit of locals enjoying the event and increasing revenue to local businesses supersedes the temporary increase in noise.

Please do the right thing and allow this wonderful event to continue.

Thank you,
Georgia Tice

The Old Rectory
Upham
Southampton
SO32 1JH

Jane Worrall

Sheep Dip, Joan's Acre Lane, Hinton Ampner, Alresford, SO24 0LF

Received 7 March 2024

Good morning

I am writing to support Brockwood Festival's license as I do not believe the noise levels granted to be a public nuisance.

The event is enjoyed by locals and we would like it to stay. It has already had two successful festivals with no issues and always professional.

Thank you

C Jane Worrall

Sheep Dip
Joan's Acre Lane
Hinton Ampner
Alresford
Hampshire
SO24 0LF

Charles Devas
9 Ashburton Place, Chilbolton Avenue, Winchester, SO22 5HB
Received 7 March 2024

Brockwood Festival – IN SUPPORT OF

Dear Sir or Madam,

I am writing to support Brockwood Festival's license as we do not believe the traffic will be a concern for public safety or public nuisance. The event is enjoyed by locals and we would like it to stay.

Kind regards,

Charles Devas

9 Ashburton Place
Chilbolton Avenue,
Winchester SO22 5HB

Sarah Morris and Trevor Smith
2 Woodcote Manor Cottages, Bramdean, SO24 0LL
Received 7 March 2024

Brockwood Farm Event – IN SUPPORT OFF

To whom it may concern,

We live at 2 Woodcote Manor Cottages Bramdean SO24 0LL and we are happy for the Brockwood Farm music event to go ahead this year and in the future.

We don't hear any noise at all and it's for a great cause just once a year for just one day and it's should be allowed to happen for the local community spirit and participation as well as very worth while charities. We hope to attend and show our support.

Yours Sincerely

Sarah Morris and Trevor Smith

2 Woodcote Manor Cottages Bramdean Hampshire SO240LL

Sue Hutchings
3 Woodcote Manor Cottages, Bramdean, SO24 0LL
Received 7 March 2024

IN SUPPORT OF

I am writing to support Brookwood festival, as I do not believe the noise and the traffic will be a issue.

I live very close to it. just a field opposite.

We never heard anything. And there was no Issues with the traffic .

I get a free ticket to go, I really want it to stay for us locals to enjoy.

This is such a lovely family. These lads work so hard to set everything up .they do everything by the book.

They donate money to the Charity mind.

You are talking two days. Out of twelve months.

It will be very sad if this doesn't go ahead. After all the work the lads have put in. And the charity mind is also going to miss out.

This is not Boomtown, and it never will be.

Sue Hutchings.

Three .Woodcote Manor Cottages, Bramdean, Alresford, Hants, SO24 0LL

David Coppendale
Canterbury Cottage, Bramdean, SO24 0LW
Received 07 March 2024

Brockwood Festival Bramdean/Hinton Ampner – IN SUPPORT OF

To whom it may concern,

Regarding Brookwood festival; As a resident of Bramdean, I would like to support the application for the licensing of the festival. The organisers appear to have taken into consideration the major issues caused to local residents such as traffic and noise pollution. On top of this percentage of the proceeds will be going to charity.

Kind regards, David Coppendale
Canterbury Cottage, Bramdean, SO24 0LW

Will Wilson

Juniper Cottage, Bryces Lane, Brown Candover, SO24 9TL

Received 7 March 2024

Re: Brockwood Festival – IN SUPPORT OF

To Whomever it may concern,

I am writing to support Brockwood Festival's license as I do not believe that the noise levels which should be granted to be a public nuisance.

It is an excellent event, thoroughly enjoyed by locals such as myself and it serves as a great opportunity to gather young people together and I would very much like it to stay.

Yours,

Will Wilson, Brown Candover resident